

CLARAPETRA

PRETTY MACHINE ERA

MUSIC / VISUALS / AI WORLDBUILDING

A Peoria-born AI music and visual project created by longtime songwriter and digital artist John Farmer, combining original writing, generative tools, cinematic imagery, and interactive design.

ABOUT

Clarapetra began on the road during a stretch of crossing the country and living out of a car. What started as an experiment in lyrics, sound and image became an evolving artist with her own voice, visual language and mythology. AI systems are part of the instrument, but the center remains human: memory, survival, desire, loneliness, humor and the momentum of continuing forward.

CURRENT SOUND

Pretty Machine pushes Clarapetra into a glossy late-night future: psychedelic Latin space disco/funk, cyber-romantic electro-funk, glitch-pop, driving sub-bass, retro-futurist synths and cinematic electronic production.

FEATURED MUSIC

- MARIPOSA
- PRETTY MACHINE
- BABYDOLL
- LAMBORGHINI
- MI FERRARI

CREATOR BACKGROUND

John Farmer's background spans songwriting and musicianship, video production, XR/mobile development, interactive media and installation work. Clarapetra brings those disciplines together as one continuously evolving artist project.

STORY ANGLES

- Human musicianship + AI as an instrument, not a replacement.
- A Midwest creator building a virtual artist, label and interactive world.
- Music, image, web and real-time audiovisual design converging into one project.

AT A GLANCE

CREATOR	John Farmer
BASE	Peoria, Illinois
LABEL	Omikina
ERA	Pretty Machine
WEB	clarapetra.com

LISTEN / EXPLORE



WEB



SPOTIFY



APPLE

Mariposa links shown for Spotify + Apple Music.

PRESS KIT INCLUDES

- Hi-res press photography
- Broadcast-ready B-roll
- Mastered audio + short clips
- Release artwork + logos

"Using machines to say something human."